



Equity in Contracting Advisory Committee Member

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My parents never saw it coming. Growing up in the 80s, my parents had a Scandinavian Deli in Lakewood, Washington. They started off doing really well, and everybody loved it. A few years later, we moved to a Tacoma location in a strip mall.

Soon after the doors opened, the rent increased, and before they knew it, the rent went up four times in just four short months. They didn't fully understand the fine print in the rental terms before signing, so they never saw the hike coming. They didn't know what they didn't know. But the next thing I knew, they couldn't afford the rent and had to close their doors.

My parents had the dream of bringing Scandinavian food to Pierce County, Washington, and that's just what they did. Had I known then what I know now with 30 years of experience under my belt, perhaps they would still be slinging tasty Scandinavian food. It's from this experience that my love for helping Business Owners started. Now, I get to advocate for people like my parents. That's what ignites my drive.

Today, I lead an extraordinary team of forward-thinking certified business brokers and lenders at Freeman Lundt who believe in paying it forward, doing things the right way, inspiring growth, and embracing diversity. We help business owners, with an emphasis on minority, veteran, and women-owned companies, sell their 50 million dollars and under businesses for more money and exit on their own terms through our proven 4-step strategy, Valuation to Victory Process. We're with you every step of the way, from before you hit the market till after the close.

As an owner with three businesses (two in manufacturing and one in financial services) in my portfolio, I understand all sides. I rely on my unique and valuable experiences to calm the nerves of anxious business owners selling for the first time or exiting their companies. I enjoy meeting new business owners and learning about their goals. Reach out to me if you want to talk about exit planning, business development, or football (pro or college).